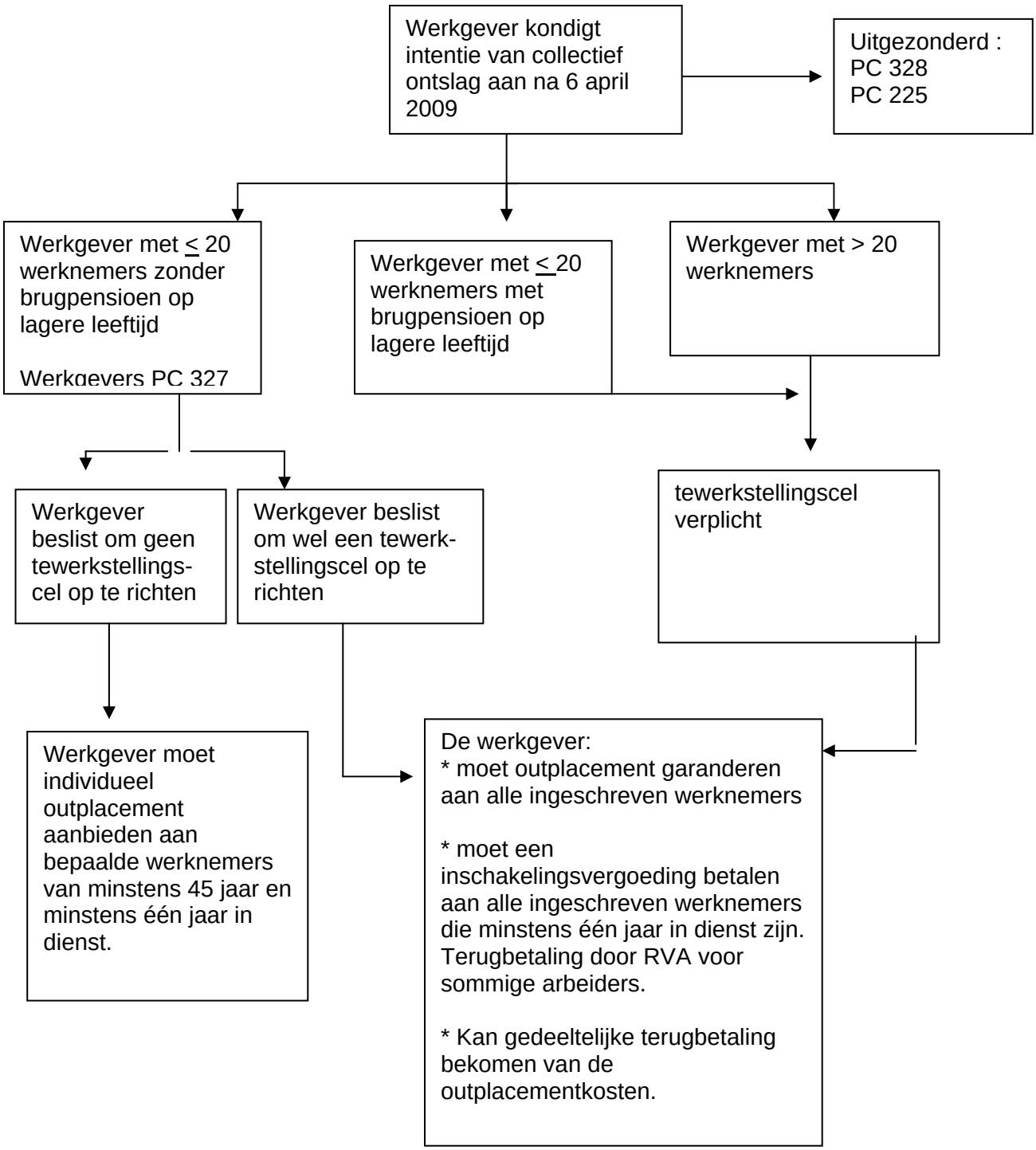De betrokken werkgevers